

PROJECT PROPOSAL

Film and Television MFA Program in Production/Directing

When applicable, Supplemental Materials should be uploaded in PDF Format (10MB max), double-spaced, 12 point font, use 8 ½ by 11 page size, and not exceed the indicated page maximum. If you do not follow these guidelines, your application will not be considered.

Project proposals should be for short film or media projects **UNDER TEN MINUTES** in length that might be produced during graduate residence at UCLA.

PART 1: Project Pitch/Director's Statement (500 word max)

- Project Concept: Briefly describe what the project is about, including the central story, situation, or driving question. Identify the main character(s) and/or subject(s), and the setting or world of the project. Indicating the tone and form for the project would take (fiction, documentary, experimental, hybrid, etc.) may also be included.
- Director Point of View: Why are you the right person to make this project? What personal, artistic, or ethical perspective shapes your approach?
- Themes and Intentions: What do you hope to explore with the project? What themes, questions, or tensions does the project investigate? What do you want the audience to feel notice, or reflect on?

PART 2: Proof-of-Concept Video (90 seconds max)

- Submit a concept video that illustrates how the project would feel on screen—its rhythm, point of view, and emotional world. The Proof-of-Concept Video may take many forms, including (but not limited to):
 - a short filmed scene or moment
 - a visual mood piece or atmospheric teaser
 - a narrated storyboard or animatic
 - a photo sequence edited as a cinematic reel
 - an audio-driven piece with images (or text)
 - a simple phone-shot video experiment
 - a documentary-style excerpt or observational fragment

*****Important Guidelines***** – ONLY original audio-visual materials created by an applicant may be used (phone camera footage, still photography, drawings, voiceover, etc.). All creations, found footage, music or video created by others is NOT permitted. Submitted work does not need to be professionally produced. Production value is not being evaluated. The emphasis is on how an applicant translates ideas into cinematic form.

For information on the Graduate Production Directing programs and application processes, go to: <http://www.tft.ucla.edu/productionmfa/> or <http://www.tft.ucla.edu/documentarymfa/>

For additional questions, contact us at filmgrad@tft.ucla.edu.