ABOUT THE UCLA PRODUCERS PROGRAM

The UCLA PRODUCERS PROGRAM is a two-year Master of Fine Arts degree program designed for creative people who wish to pursue careers as creative producers and executives in the entertainment industry. First established in 1984, the PRODUCERS PROGRAM is now ranked among the top graduate schools in creative producing in the United States.

Conveniently located in the heart of Hollywood, the PRODUCERS PROGRAM features a world-class faculty of studio and network presidents, Oscar and Emmys-winning producers, top entertainment lawyers and agents, and internationally-renown scholars. Students learn from the best and the most cutting-edge in their respective fields.

Storytelling lies at the heart of any piece of entertainment. Understanding how to tell a good story and to reach an audience are some of the most fundamental skills of any good producer – whether it is movies, television, Internet, mobile devices, video games, or sports entertainment. For this reason the entire curriculum is built around the dual focus of development and strategy.

Because of its intimate size – only 15 students are admitted each year – the Program allows for a lot of personal attention and mentorship of each individual student. Every student is different and comes with her or his own unique set of ideas and interests. Giving each student a chance to grow personally and professionally is important to the faculty, mentors, and administration of the Program. What combines all these different personalities is a passion for storytelling, excellence, teamwork, and core humanistic values.

To apply visit: http://www.tft.ucla.edu/programs/film-tv-digital-media-department/graduate-degrees/producers-program-m-f-a/

The Students

PRODUCERS PROGRAM students are passionate storytellers. They are driven to succeed and stand out given their creative passion and their business acumen. They are self-starters and understand that every good piece of entertainment starts with the script.

The typical PRODUCERS PROGRAM student reflects the cultural diversity of the global filmmaking community and includes many women, minorities, and students from abroad. The typical student enters the PRODUCERS PROGRAM with the requisite entrepreneurial spirit of a producer. They typically have interned at studios, agencies or in production companies;
optioned material and are working with screenwriters; produced several shorts or low-budget features; or worked in some capacity in the entertainment industry such as development, marketing, talent representation, law, or production management. Most come to the Program in order to gain a comprehensive understanding of all aspects of the film and television industries from working professionals so they can apply these principles to their own projects.

It is the expressed goal of the UCLA PRODUCERS PROGRAM to train both independent producers and studio or network executives. One of the distinct advantages of having producing students pursue separate career tracks is that young producers as “sellers” have immediate access to a group of peers who are working for “buyers.”

The Faculty

The UCLA PRODUCERS PROGRAM faculty is comprised of distinguished scholars and internationally recognized professionals in the fields of film, television, and new media.

In addition, an impressive roster of top industry professionals who teach on a part-time basis rounds out the regular faculty. Industry leaders in their chosen fields, these visiting professors include studio and network presidents and senior executives, Oscar-winning and top-grossing producers, showrunners, and top agents and lawyers. Faculty who regularly teach courses include Barbara Boyle, Jane Evans, Alex Franklin, Alan Friel, Peter Guber, Mali Kinberg, Neil Landau, Bob Levy, Dan McDermott, Nick Moceri, Paul Nagle, Tom Nunan, Michael Puopolo, Kate Roughan, Glenn Williamson, among many others.

Please visit [http://www.ttt.ucla.edu/programs/producers/faculty/](http://www.ttt.ucla.edu/programs/producers/faculty/) to see their impressive biographies.