SEE CINERAMA NEW PIX BIZ HYPO

Ecstatic NY Notices Liken Impact Of New Invention To Advent Of Sound Films

New York, Oct. 1. - Unveiling of the Cinerama process last night to an SRO Broadway Theatre audience today brought a batch of rave notices from the press, and in some quarters was seen as a possible hyp to the picture business matching the advent of sound.

The New York Times front-paged Bosley Crowther's byline account which titled the presentation "most spectacular and thrilling," adding that film critics were as excited as if they were seeing motion pictures for the first time and pointing out Cineramas possibilities for dramatic stories.

The Herald-Tribune review concerned event was a "thrilling experience," and said that whatever its future, "it has a glorious present.

Macy's Department Store took a full page ad in the Times calling Cinerama "most important thing (Continued on Page 3)

Glenn Ford's Injuries Stall Start of 'Sun' Due to injuries sustained by Glenn Ford, start of Wayne-Felows' 'Plunder In the Sun,' in which the actor will star, has been postponed several weeks. Ford recently received three broken ribs and lacerations while he was shooting for UI's "The Man From the Alamo.

Actor still has two-to-three weeks' work in "Alamo" at UI, and is expected to resume chores here around Oct. 20. "Sun" was originally to have teed off in Mexico on Oct. 29.

SODOM AND GOMORRAH

On Small-Todd Sked

New York, Oct. 1. - "Sodom and Gomorrah," to be filmed in color, as been set as the second of three pictures which Edward Small and Mike Todd will make abroad for United Artists.

Par Thespacts Juve

Off UCLA Campus

New York, Oct. 1. - RKO Pictures' board of directors met here today and under terms of the sale agreement with Howard Hughes, tendered their resignations. The board also received the resignations of all RKO film company officers, including proxy Ned E. Depinet; C. J. Tevlin, v.p. in charge of the studio; William Clark, treasurer, and J. Miller Walker, secretary.

The board formally reconvenes tomorrow, when a new slate of officers and directors will be named. Reports here indicate that Arnold (Continued on Page 3)